

ALEXANDRU DANIEL GHITA

ABOUT ME

M, 02.09.1985
Timisoara, Romania
Phone: 0723360305

PROFILE

Versatile developer with 10+ years of experience spanning QA, frontend development, and full-stack engineering. Currently building web applications with Laravel, Livewire, Tailwind CSS, and Alpine.js. Passionate WordPress developer with 12+ years of freelance experience creating custom e-commerce sites, company pages, job boards, and e-learning platforms. Experienced with modern AI-assisted development workflows including Claude Code, Codex, agentic workflows, and spec-driven development.

EXPERIENCE

Feb 2024 - Present (Imobiliare.ro / Ringier South Africa)

Jr. Full-Stack Developer - Laravel, Tailwind, Alpine.js, Livewire

Responsibilities:

- Develop and maintain web applications using Laravel and Livewire
- Build responsive interfaces with Tailwind CSS and Alpine.js
- Optimize application performance, code quality, and maintainability
- Collaborate with cross-functional teams using Agile/Scrum methodology

2019 - Feb 2024 (Imobiliare.ro / RealMedia SA)

Frontend Developer

Responsibilities:

- Developed and implemented user interfaces for Romania's leading real estate platform
- Integrated frontend components with backend services and REST APIs
- Improved user experience, page load times, and application performance
- Participated in code reviews and maintained coding standards

Oct 2017 - 2019 (Imobiliare.ro / RealMedia SA)

Manual QA Engineer

Responsibilities:

- Performed manual testing of web and mobile applications
- Tracked, reported, and validated bugs and defects via Jira
- Created and maintained comprehensive test scenarios and test cases

Mar 2014 - Oct 2017 (Toluna Romania SRL)

QA Engineer - quicksurveys.com

Responsibilities:

- Tested online survey application across desktop and mobile platforms
- Reported, tracked, and validated bugs and defects
- Developed and maintained test scenarios for new feature releases
- Performed integration testing for new components

2013 - Present (Freelance)

WordPress Developer & Designer

Responsibilities:

- Built 50+ custom WordPress sites: e-commerce, company pages, job boards, e-learning
- Expert in Divi Builder, Elementor, and WP Bakery page builders
- Developed custom themes, plugins, and WooCommerce integrations
- Managed full project lifecycle: client consultation, design, development, and deployment

Feb 2013 - Nov 2013 (SC ONDRILL SRL)

SEO Consultant / Web Technician

Responsibilities:

On-page SEO optimization and auditing

Monitoring, analysis, and reporting

SKILLS

Advanced PC and Internet proficiency

English (spoken, written, reading)

Laravel / PHP

Livewire / Alpine.js

Tailwind CSS

HTML / CSS / JavaScript

MySQL

WordPress / WooCommerce

Divi / Elementor / WP Bakery

Git / GitHub

SEO / Web Analytics

Claude Code / Codex / AI Tools

Agentic Workflows

Spec-Driven Development

Jira / SpiraTeam

Selenium IDE / Jenkins

Adobe Photoshop / Illustrator

Agile / Scrum

Prestashop

Social Media Marketing

EDUCATION

Tibiscus University, Timisoara

Communication & Public Relations (Advertising)

Thesis: Unconventional Creativity as a Persuasive Technique in Romanian Advertising

Telecommunications High School, Timisoara

Professional Certificate: Telecommunications Technician

HOBBIES

Creative: Music production, turntablism, lettering, graphic design, T-shirt design

Active: Running, hiking, fitness